



AGREEMENT MADE BETWEEN

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54746-1

DATE PRINTED

08/27/12

AND

PAGE 1

6989 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MUNDY KATOWITZ MEDIA

PRIORITIES USA ACTION

AND 1322 G St SE

1101 15th St NW Lbby 2

ADDRESS Washington DC 20003-3021
USAWashington DC 20005-5002
USA

CONTACT

PRODUCT EST.1567 321/340 PRIORITIES USA

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1567

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

**Cancellation Notice
Required**
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:00A	30S	10/30/12-11/02/12	WFOR MORNING NEWS	4	300.00	1200.00
2	10000..	1	05:00A	06:00A	30S	11/05/12-11/05/12	WFOR MORNING NEWS	1	300.00	300.00
3	01111..	4	06:00A	07:00A	30S	10/30/12-11/02/12	CBS4 EARLY SHOW (LOCAL)	4	600.00	2400.00
4	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	CBS4 EARLY SHOW (LOCAL)	2	600.00	1200.00
5	01111..	4	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	4	600.00	2400.00
6	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	600.00	600.00
7	.1111..	4	09:00A	11:00A	30S	10/30/12-11/02/12		4	350.00	1400.00
8	1.....	1	09:00A	11:00A	30S	11/05/12-11/05/12		1	350.00	350.00
9	00101..	2	11:00A	12:00N	30S	10/31/12-11/02/12	PRICE IS RIGHT	2	1250.00	2500.00
10	01011..	3	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	3	1000.00	3000.00
11	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1000.00	1000.00
12	00101..	2	12:28P	02:00P	30S	10/31/12-11/02/12	CBS SOAPS	2	1000.00	2000.00
13	10000..	1	12:28P	02:00P	30S	11/05/12-11/05/12	CBS SOAPS	1	1000.00	1000.00
14	01110..	3	02:00P	03:00P	30S	10/30/12-11/01/12	THE TALK	3	750.00	2250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
CONTACT			PRODUCTEST.1567 321/340 PRIORITIES USA		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1567	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
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			FROM	TO						
15	10000..	1	02:00P	03:00P	30S	11/05/12-11/05/12	THE TALK	1	750.00	750.00
16	00101..	2	03:00P	03:58P	30S	10/31/12-11/02/12	JUDGE JUDY	2	600.00	1200.00
17	10000..	1	03:00P	03:58P	30S	11/05/12-11/05/12	JUDGE JUDY	1	600.00	600.00
18	01010..	2	03:57P	05:00P	30S	10/30/12-11/01/12	DR PHIL	2	1000.00	2000.00
19	00100..	1	04:58P	05:57P	30S	10/31/12-10/31/12	FIRST NEWS	1	2000.00	2000.00
20	10000..	1	04:58P	05:57P	30S	11/05/12-11/05/12	FIRST NEWS	1	2000.00	2000.00
21	.1..1..	2	06:00P	06:30P	30S	10/30/12-11/02/12		2	2200.00	4400.00
22	00001..	1	06:58P	07:30P	30S	11/02/12-11/02/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
23	10000..	1	06:58P	07:30P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
24	01010..	2	07:30P	08:00P	30S	10/30/12-11/01/12	THE INSIDER	2	1800.00	3600.00
25	01110..	3	11:35P	12:37A	30S	10/30/12-11/01/12	LATE SHOW WITH DAVID	3	900.00	2700.00
26	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	900.00	900.00
27	00101..	2	12:35A	01:37A	30S	10/31/12-11/02/12	THE LATE LATE SHOW W/CRAIG	2	300.00	600.00
281.	1	07:00A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY EARLY SHOW	1	300.00	300.00
291.	1	11:35P	12:35A	30S	11/03/12-11/03/12	ET WEEKEND	1	500.00	500.00

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Cancellation Notice

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Announcement 28 days

prior notice

PRODUCT EST.1567 321/340 PRIORITIES USA

PRODUCT CODE 1300

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			FROM	TO						
301.	1	12:35A	01:05A	30S	11/03/12-11/03/12	INSIDER WEEKEND	1	300.00	300.00
Total Contract:								56		47050.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	47050.00	.00	47050.00	
GRAND TOTAL									47050.00	

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